

# Ministries of Broadway Covenant Church

## CHIC Fundraising

### August 9, 2011

Alrighty then Parents:

As you know, CHIC is expensive. The good news is that your student has more than enough time to earn the cash required to go. That being said, here's a list of fundraisers we did last CHIC that worked out well. I'm sure there are more, and if you have an idea, let's hear it!! Here goes:

#### 1. Tax Calendars

This is a very cool idea that is very individual. These calendars are designed to be humorous, uplifting, and informative. The calendars are made by gluing 2 sheets of cardstock together and cutting flaps in the top one for each day. Each day has its own Bible verse or fact on the flap and then underneath is listed a "tax" that corresponds to the verse or fact. For example, the verse for the day could be "Let your eyes look straight ahead, fix your gaze directly before you. ~ Proverbs 4:25" and the tax assessed is \$1 for each TV you own. It's a very creative setup. The idea would be for the kids to design their own calendars and send them out to friends and family. Once received, the recipient will keep track of the "tax balance" until the end of the month and then send both the calendar and the tax payment back to the church or simply give it back to your student to return to church. The overall goal of each calendar is to generate 30 dollars. I completed it and came up with \$44.80. Your student is free to send out as many as they want and at 30-40 bucks each, it's possible to acquire significant funds while at the same time providing the recipients with uplifting messages and encouragement. I will provide the materials, they will supply the work and individual "touches". For those within Broadway's congregation, I would like to keep track of who is being sent calendars so as not to flood one person with 5 or 6. Since there are a significant number of students who have different home churches, this will allow him or her to include those outside Broadway, which is good.

#### 2. Operation Pink Flamingo

This fundraiser is hysterical and can get quite competitive. It's also a bit difficult to explain but I'll give it a shot. I will have at least a 100 plastic pink flamingos at church. We will divide the whole "flock" into 5 or 6 smaller flocks (classified by a flock name) and then assemble a "flocking assault team" that will handle placement, removal, and logistics. Each flamingo will be fitted with a "nest tag" in case it gets lost during our fundraiser. At this point our flamingo flocks are ready to hit the streets of Rockford and the surrounding area. Assault teams will select the initial target location and commence the flocking in a stealthy manner, being respectful of said location. Once the unsuspecting victim becomes aware of the flock in their yard, they will find near their door an explanation of these shenanigans in an envelope along with a detail card to be included with their fee. The explanation will reveal what has happened to them, why it's happened, and who is responsible. It will also outline the options they have at that point. They are:

- Call to have the flock removed for a \$10 dollar fee
- Call to have the flock removed and placed at another target of their choice for a \$15 dollar fee
- Call to have the flock removed at zero expense if they have no sense of humor...☺

They will also have the ability to buy "Reflocking insurance" for an additional \$5. So, for \$20 they can have these hideous creatures removed from their yard and placed in their friend's yard and also protect themselves from intentional retaliation or simple bad luck. If the victim chooses to name the next victim, our explanation letter will name the party responsible for the hit. Also, I'm thinking that we may offer a "flamingo alliance hit" should a victim decide to be doubly or triply harsh and adjust the fee accordingly. We will most likely be open to "hitting" businesses, but that's at our discretion and should be limited to businesses whose owners we know. Once the victim decides the correct course of action for them, they'll fork over the "flocking fee" and make a phone call to our switchboard (me) and I'll deploy the appropriate assault team. The team will check in with me before placing another hit to make sure the intended victim does not carry insurance. Kids will be busy during this fundraiser with moving the flocks around. I will be available to help and I'm hoping that you will help out your student with transportation should they need it. I foresee this fundraiser lasting 3-4 weeks and will adjust it depending on the response. If people are really enjoying it, we'll have it as long as it's working.

Victims will be given a few options regarding the fee. They can simply give the fee to a member of our assault team upon removal or they can mail the fee to church or drop it off if that's easier for them. We will accept cash or check (made out to Broadway Covenant Church). These gifts are **tax-deductible** as they are contributions to Broadway's youth ministry. If you would be interested in being a parental liaison should we need one, please let me know. Your student will receive

funds when their flock produces a fee. This fundraiser is a blast to do and the ones I've heard about generate significant funds as the victims tend to fuel the feuds and competition. Make sure your student joins us at the meeting as we'll prepare assault teams and get the flamingos ready.

### **3. Mother's Day Baskets**

Mother's Day is May 13, 2012. Through Gensler Gardens, we will be selling plants for Mother's Day.

### **4. Rent-a-Student**

Since we're coming into Fall, this idea could work for your student. The way it works is to have them create flyers with little tear-off sheets with their information on it. They can post their flyers in their churches offering to do \_\_\_\_\_ for such and such an amount. Then their congregation members can "hire" them to complete tasks and then pay them for it. People can make payments directly to Broadway and list the student's name, or they can pay the student directly for it. These gifts are not tax-deductible. This opportunity is solely their deal, however, I can and will help them create their flyers, get ideas, pricing, and all that good stuff.

### **5. Gift Certificates (From 2009)**

While this is not exactly a fundraiser, it does provide your student's supporters to contribute to their experience with early birthday or Christmas presents. Maybe graduation presents, or just because. Here is information taken directly off the website that explains the logistics of this idea:

"[Gift certificates](#) are a great way to support the student in your life on their journey to CHIC 2009. These may be used to pay for CHIC registration fees or CHIC Excursion registration fees only. No refund will be given for unused portions of the gift certificate. When using a gift certificate to pay for CHIC registration or excursion fees mail this certificate along with other group payments to the University of Tennessee. Gift certificates may be purchased from the [Covenant Bookstore website](#). Questions? Please contact the CHIC Office at 1-800-910-CHIC (2442) or [info@chic2009.org](mailto:info@chic2009.org).

### **6. Bowl-a-thon**

This can generate some cash for your student and is also a great community building idea. More details to come as we firm up the details.

- 7. Dinner and Game night**
- 8. Swedish Pancake Breakfast**
- 9. Spaghetti Dinner/Silent Auction**
- 10. Fall Clean-up**
- 11. Little Caesar's Pizza kits**
- 12. Car Washes**
- 13. Parent's Night Out**

These will firm up and be scattered throughout the coming months. As some tend to bring in more cash than others, I intend to plan those for this fall so we can make the earlybird deadline without breaking the bank!

More details coming, but that's that for now! ☺

Peace,

Derek Melin